



# Acumentary Consulting, LLC

presents

**Manufacturing Reality<sup>®</sup>**  
A GAMIFICATION TRAINING



# Manufacturing Reality®

The Manufacturing Reality® simulation is an engaging, informative and highly effective gamification training program designed for all levels of employees.

In this game simulation, participants are tasked with executing a multi-year strategic business plan focused on delivering excellent customer service, driving operational efficiency, controlling costs effectively, managing your talent **and much more.**





Participants learn about the **BIG PICTURE**  
of strategic and tactical initiatives and get to collect:

Business  
Acumen

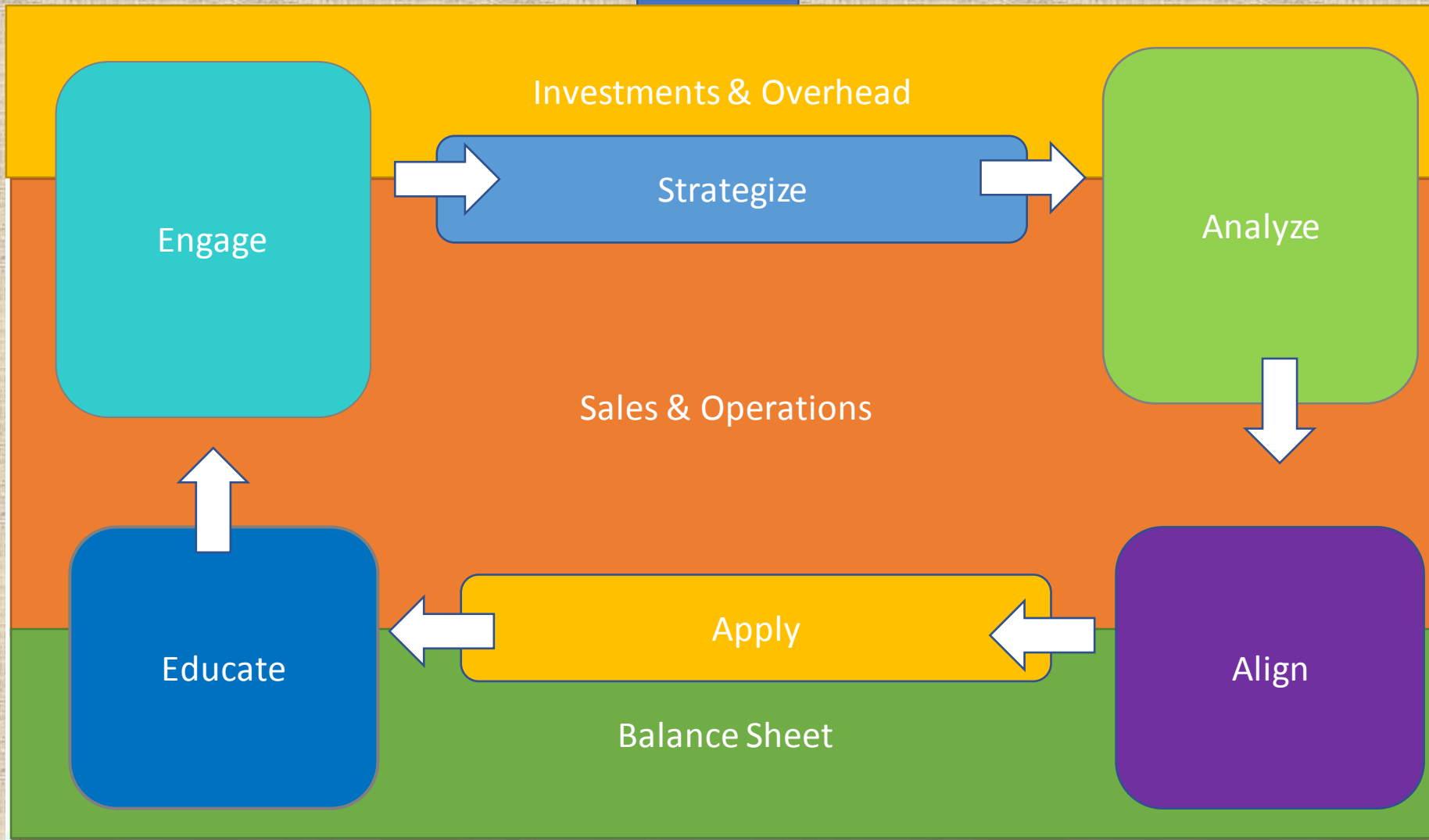
Financial  
Acumen

Team  
Acumen

& more...



# BOARD SET UP



**Each team represents a single business.**

**Each team is responsible for operational and financial (P&L) initiatives and strategies:**

- **Ability to make investments**
- **Become more efficient**
- **Increase delivery speed and capacity**





In the game we focus on the **FINANCIAL IMPACT** of successful business strategies to increase:

Exemeplary  
Service

Sales  
Performance

Operational  
Efficiency

& more...

10BARREL  
BREWINGCO  
— BEND, OREGON —  
PAPE MATERIAL  
HANDLING

10BARREL BREWINGCO 10BARREL BREWINGCO  
DRINK BEER OUTSIDE DRINK BEER OUTSIDE DRINK BEER OUTSIDE  
A8



Training your employees is critical to your business success and the gamification training we provide is designed to train all levels of employees.

What employees will take away from the training is the understanding that what they do every day has a critical financial impact; especially if everyone can work together as a team.

But we're confident if you get to experience the training, you will be impressed; so let us prove it to you!



## Pilot

Play the Talent Reality game onsite and experience what it can do for your business

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## Customization

Customize the scenario to fit your culinary business and invite other key business leaders

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## Implementation

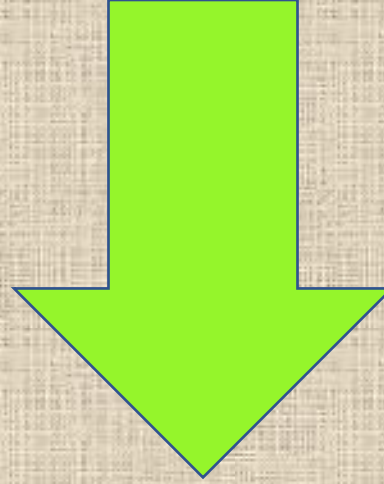
Get your people trained and on their way to increasing your organization's profitability

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## Analysis

Review data analytics and gain insights about your culture that engagement surveys can't provide





# Want to play more games?

We offer multiple GAMIFICATION TRAINING sessions that works

Healthcare

Insurance

Manufacturing

Distribution

Culinary





The logo features a blue square with a white letter 'A' inside, which is placed on top of a stack of three overlapping squares in shades of green and yellow. 

# Acumentary Games

## Contact Info

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